



GENERATION WEALTH
CONFERENCE
Lessons To Build Legacy



2024

EVENT SUMMARY

South Shore Cultural Center
7059 S South Shore Dr
Chicago, IL 60649

Hosted By:



Mindset2Money

May 4, 2024

CONFERENCE DESCRIPTION

Event Summary

The Generation Wealth Conference was created in recognition of the central role that the next generation plays in the strength of our community. Wealth is more than just money; it also includes the education and resources that individuals need to thrive. The conference is a community-based effort to support Black, Indigenous, and other people of color (BIPOC) youth and families in achieving a positive trajectory.

Who Should Attend?

- High School Students (16+, with parent, guardian or chaperone)
- College Students
- Future College Students
- Individuals interested in:
 - leveling up in their career
 - making informed financial decisions
 - enhancing their community

Event Highlights

- Expert Speakers
- Career Exposure Panel
- Scholarship & Financial Aid Workshop
- College & Career Planning Session
- Speed Networking
- Health & Wellness Education
- Breakfast & Lunch Provided
- Resources & Give-aways

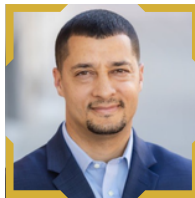
Advisory Committee

Google



ROCHELLE BRISCOE
HR DIRECTOR

CATERPILLAR



JOSH JOHNSON
MANAGING DIRECTOR
OPERATIONS

e



LINDA PATTERSON
IT EXECUTIVE



VICTOR PATTERSON
HR EXECUTIVE

“For anyone looking for a safe space to learn and reflect on redefining wealth for themselves or family and then take action...this conference is for you! Whether you're just starting to learn about personal finance or you're an expert who wants to share your knowledge, this conference is designed to provide a safe space for learning, resource sharing, action-taking, and community building.”



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2023 Conference Attendee

~ C. Grant



Mindset2Money

OUR STORY

Who We Are

Mindset2Money is a holistic financial literacy education organization that empowers underserved communities with income generation strategies and money management skills. We offer structured, research-based programs and workshops that are delivered with empathy and understanding.

Mission

The Generation Wealth Conference aims to engage, encourage and progress the BIPOC community by providing education, tools and resources that transform health, wealth and well-being for generations

Vision

A world where BIPOC communities are thriving holistically, with equitable access to health, wealth, and well-being.

Our History



Mindset2Money(M2M) was founded in 2021 by Veronica Barnes, a human resources, finance, and project management expert with experience in education. Barnes was driven to address the financial disparity made more evident by the COVID-19 pandemic. M2M has led financial literacy and career navigation workshops for high school and college students, public organizations, and parent groups in several states. To reach a wider audience, M2M co-organized a financial wellness conference in Madison, Wisconsin in April 2023 with over 120 attendees. Based on the success of this event, the organization is proud to introduce the Generation Wealth Conference, which includes a youth component to recognize the importance of the next generation in building community wealth.



SPONSORSHIP OPPORTUNITIES

We look forward to partnering with you!

Our sponsors are essential to the success of the Generation Wealth Conference. We value their commitment to making a positive impact in our community. We are seeking like-minded community sponsors to partner with us in promoting health, wealth, and well-being for this generation and the next. Below are the details about our various sponsorship opportunities. Contact us with questions at info@mindset2money.org.

Sponsorship Menu

Multiple sponsorship opportunities are available, including financial and in-kind donations. Sponsorships and donations will help fund the event's programming and make it more accessible to attendees.

Donations are tax deductible

Wealth Warrior Sponsor - \$10,000

- Branded as part of the event
- Placement on signage throughout the venue
- Social media promotion
- Podium time at the event
- Acknowledgement during event
- Promo items placed in swag bag
- 8 Conference tickets
- Exhibitor Booth

Financial Freedom Sponsor - \$5,000

- Prominent branding - workshop breakout rooms
- Social media promotion
- Speaker acknowledgement
- Promo items placed in swag bag
- 4 conference tickets
- Exhibitor Booth

Community Builder Sponsor - \$1,500

- Prominent branding - networking area
- Social media promotion
- Promo items placed in swag bag
- 2 conference tickets

Breakfast or Lunch Sponsor - \$2,500

- Prominent branding - breakfast/lunch area
- Social media promotion
- Speaker acknowledgement during event
- Promo items placed in swag bag
- 3 conference tickets
- Exhibitor Booth

Exhibitor Booth - \$750

- Offer organization literature
- Provide give-aways & swag
- 1 conference ticket

**Availability limited visit www.mindset2money.org to apply*

Any Amount Sponsor

We're committed to making sponsorship accessible to all organizations, regardless of budget. Please select the level that is most comfortable for you, or contact us to discuss other options.

Thank You for Your Support!

Payment Information

Please invoice me

Contact Person: _____

Organization Name: _____

Email Address: _____

Phone: _____

Check enclosed payable to:
(Chicago Freedom Schools)
c/o Generation Wealth Conference

Return to: 719 S State St., Floor 4
Chicago, IL 60605

Contact us with questions at:
info@mindset2money.org



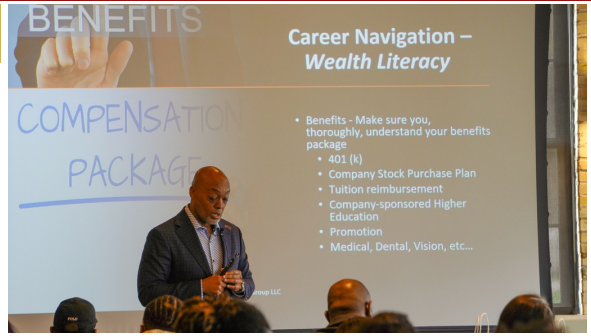
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2023 CONFERENCE HIGHLIGHTS

8 Guest Speakers & Hosts



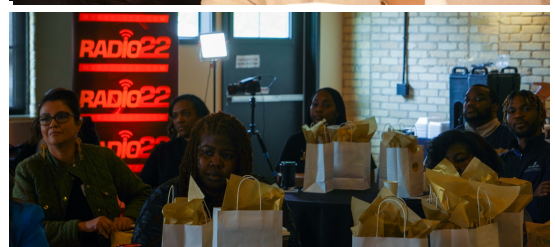
Networking Breakfast & Lunch



Conference Sessions with 120+ participants (venue capacity)



Volunteers



2023 Sponsors

